



# The Bootcamp!



Sunday August 9<sup>nd</sup>

## Bootcamp Day 1

**2pm – CENTRAL - Joining the Group and a "Getting To Know You" Session w/ Matthew & Jenn**

We'll start by entering the group and introducing ourselves to the other amazing attendees. Feel free to share your background story and what you are struggling with the most right now. Remember, we are in this together, so don't be bashful!

Monday August 10<sup>rd</sup>

## Bootcamp Day 2

**9am CENTRAL - Morning Mindset & Motivation w/ Jenn:**

**11am CENTRAL - 1pm CENTRAL - Coaching Call w/ Matthew:  
Camera Fundamentals and Seeing Light**

Topics covered:

- Differences in Camera Types
- Sensor Types Overview
- Megapixels
- Brief Overview of Lenses
- Basic Camera Nomenclature & Parts
- Memory Cards (and why the right one matters!)
- Formatting
- JPG v. Raw
- Composition
- Seeing Light
- Brief Overview of Scene Modes
- How to Hold Your Camera (yes, this is a thing!)

Tuesday August 11<sup>th</sup>

**Bootcamp Day 3**

***9am CENTRAL - Morning Mindset Motivation w/ Jenn:***

***11am CENTRAL - 1pm CENTRAL - Coaching Call w/ Matthew: Program Mode and Step 1 to Exposure***

*Topics covered:*

Introduction to the Mode Dial

Program Mode

ISO & Sensor Size

Exposure Compensation & The Stops

Metering Modes

White Balance

Wednesday August 12<sup>th</sup>

**Bootcamp Day 4**

***9am CENTRAL - Morning Mindset Motivation w/ Jenn:***

***11am CENTRAL - 1pm CENTRAL - Coaching Call w/ Matthew: Shutter Speeds in Motion***

*Topics covered:*

Shutter Speeds

ISO's Impact on SS

Reciprocal Rule (Scary Name; Easy Concept)

Stabilization

Panning

Bulb

Drive Modes & The Buffer

Thursday August 13<sup>th</sup>

**Bootcamp Day 5**

**9am CENTRAL - Morning Mindset Motivation w/ Jenn:**

**11am CENTRAL - 1pm CENTRAL - Coaching Call w/ Matthew: Aperture and Its Elements**

Topics covered:

Aperture

Depth of Field

That Weird Word Nobody Can Agree How to Pronounce (Bokeh!)

A More In-Depth Look at Lenses

Friday August 14<sup>th</sup>

**Bootcamp Day 6**

**9am CENTRAL - Morning Mindset Motivation w/ Jenn:**

**11am CENTRAL - 1pm CENTRAL - Coaching Call w/ Matthew: Full Manual. Putting It All Together**

Topics covered:

Manual Mode

Sunny F/16 Rule

Exposure Values

Your In-Camera Meter

Histograms

Dynamic Range

Saturday August 15<sup>th</sup>

**Bootcamp Day 7**

**9am CENTRAL - Morning Mindset Motivation w/ Jenn:**

**11am CENTRAL - 1pm CENTRAL - Coaching Call w/ Matthew: Focus. Focus. Focus.**

Topics covered:

Focus Modes & Styles

Auto v. Manual

Lens Focus Options  
Focus Points  
Advantages of Mirrorless Focusing  
Autofocus Button Options  
Autofocus Lock  
Back Button Focus  
Manual Focus

Sunday August 16<sup>th</sup>

### **Bonus Day!!!**

#### ***2pm CENTRAL – General Q&A, Major Takeaways, & “Graduation Ceremony”***

##### Topics covered:

The title says it all! Today, we will just be relaxing, taking deep breaths, and answering all the questions you didn't ask throughout the week!

We will also be throwing you a Partay for completing the bootcamp!

Oh, yeah... and then, **the Group Gets Archived.**

But don't worry... you'll still have access to all the content and everything inside the group. Archiving just means that all commenting and posting is turned off, but you can still visit the group to watch the replays & scroll through posts! That way, the content is always there and saved for your viewing pleasure.

Note: All coaching calls will be recorded so you can watch the replays at any time in the future

Monday August 17<sup>th</sup>

### **VIP Day 1**

#### ***11am CENTRAL - 1pm CENTRAL - Coaching Call w/ Matthew: Dominate Nature Photography***

##### Topics covered:

The Blueprint – What makes a great landscape photograph?

The Camera Gear

Filters

Tripods

Exposure

Focus

Getting Prepared for Your Shoot  
Types of Light  
The Four Seasons  
Composition  
Q&A

Tuesday August 18<sup>th</sup>

## **VIP Day 2**

***11am CENTRAL - 1pm CENTRAL - Coaching Call w/ Matthew: Making Friends with Off-Camera Flash***

Topics covered:

Good v. Bad Light and Why We Add Our Own  
Camera Settings for Capturing the Scene  
Controlling the Off-Camera Lighting  
Accent Lighting on the Subject  
How to Overpower the Scene  
How to Create a Whole New Scene  
Q&A

Wednesday August 19<sup>th</sup>

## **VIP Day 2**

***11am CENTRAL - 1pm CENTRAL - Coaching Call w/ Matthew: Lightroom CC Workflow Basics***

Topics covered:

File Organizing  
Importing  
Keywording  
Editing Basics  
Exporting